

## Social Value – Appendix 2

### *Local Economy and Social Value provided by the Civic Campus Programme*

The benefits that will be delivered from the wider Civic Campus Programme are as follows:

- Contributes to the borough's housing ambitions by increasing the supply of good quality, genuinely affordable housing for local residents to meet local housing need;
- Creates pride in Hammersmith & Fulham, transforming King Street into a new civic heart and cultural destination; improving the public realm and Grade II listed Town Hall, providing new local amenities for residents, including a new four screen cinema, café/restaurant, retail and public event spaces;
- The two pre-lets for the commercial spaces – Curzon Cinema and Co-op supermarket – will be a source of employment for local people;
- Promotes economic growth in line with the H&F Industrial Strategy, Economic Growth for Everyone, through the creation of new retail and commercial space, including affordable space for start-up businesses to combat High Street decline;
- Contributes to the Council's Climate Strategy and net zero carbon targets through the innovative use of Ground Source Heat Pumps to generate heating and cooling across the Town Hall, the new homes and commercial units
- The new square will provide much needed open space for local residents to enjoy, providing both social and health benefits;
- The new square will also be used for programmed events to attract more visitors into the area which in turn will boost the local economy;
- The new Town Hall and public square has been co-produced with the Disabled Residents Team since inception which has raised the bar in terms of accessibility which goes way beyond that required by legislation;
- Once complete, the Town Hall will host a homework club for young residents who may not otherwise have had the space or equipment at home to do this. Without doubt, this will help to increase life chances for these young people;
- The development will deliver a regeneration uplift, potentially increasing the value of homes, commercial spaces and businesses in the area thanks to the improved quality of the environment and the increased demand in the area (from additional staff and residents);
- The workers onsite continue to contribute to the local economy by buying lunches, and coffees in the shops and cafes around the Civic Campus site. At its peak, this could be 400 people potentially spending £5 per day over the three-year construction period
- The transformation of the Civic Campus is creating opportunities to put money back in residents' pockets by reducing demand for costly corporate accommodation;
- As well as delivering at least 50% affordable homes, the project also seeks to deliver training opportunities and work placements:
  - 16 Apprenticeships (as agreed with LBHF through the JETS)
  - 35 Work placements

- 5 unpaid work placements
  
- Additional targets include:
  - 10% of the total workforce employed on the construction of the development to be Hammersmith & Fulham residents (agreed to be a target of 90 local residents employed). As of November 2021, 42 local people have already been employed on site so target well on way to being met
  - 10% of the value of procurement for on-site construction to include “local” businesses,
  - 4 x “school career and engagement programmes”